

RESEARCH PROJECT: Website Marking Rubric

Research Topic or Title:

Name:

Website Address:

GRADE:

/100 =

Criteria		0	.5	1.0	1.5	2.0	2.5	3.0	3.5	4.0	Scores		
												Raw	Weight
1	Website: Completion	The website is incomplete. Many elements are unfinished or missing.	The website is incomplete. Some elements are unfinished or missing.	The website is mostly complete. Most elements are finished. None are missing.	The website is completely finished. All elements are finished.							x .5	
2	Website: Technical	Website does not run satisfactorily. There are too many technical problems to view it properly.	Website runs minimally. There are many technical problems when viewing it.	Website runs adequately with minor technical problems.	Website runs well with no technical problems.							x .5	
3	Website: Navigation	Great difficulty navigating the website. Outside of the TOC links, there are no other links in the website.	Some difficulty navigating the website. Other than the TOC links, there are a few links in the website. Some may be broken.	Very few difficulties navigating the website. As well as the TOC links, there are a many links in the website. No links are broken.	Users can progress intuitively through the entire website to find information. There are numerous useful links in the website. No links are broken.							x .5	
4	Writing: Introduction & Summary	The <i>Introduction</i> is too short and/or is not relevant to the research topic. It does not inspire the reader to continue. The <i>Summary</i> highlights next to no key information from the website.	The <i>Introduction</i> is too long, too general and/or has only a little relevance to the research topic. It does little to inspire the reader to continue. The <i>Summary</i> highlights only a few key facts from the website.	The <i>Introduction</i> is of appropriate length and is relevant to the research topic. It could lead the reader to continue. The <i>Summary</i> is somewhat wordy and/or highlights some key facts from the website.	The <i>Introduction</i> is brief but relevant, original, and compels the reader to continue reading. The <i>Summary</i> is concise, yet highlights important information from the website in a memorable way.							x 1.5	
5	Writing: Spelling & Punctuation	Writing has many errors in spelling and/or punctuation, making it very difficult to understand.	Writing has some errors in spelling and/or punctuation, making it somewhat difficult to read.	Writing has few errors in spelling and/or punctuation.	Writing has less than five errors in spelling and less than five errors in punctuation.							x 2	
6	Writing: Expression	There are many run-on sentences and/or sentences that are unclear in their meaning. There are no paragraphs. Some or most of the text appears to not be in written in the student's own words.	There are some run-on sentences and/or sentences that are unclear in their meaning. There are few paragraphs. The text appears to be in written in the student's own words.	There are a few run-on sentences and/or sentences that are unclear in their meaning. There are many paragraphs. The text is clearly written in the student's own words and often communicates ideas relatively well.	There are almost no run-on sentences and/or sentences that are unclear in their meaning. Most of the writing is in paragraph form. The text is clearly written in the student's own words and often communicates complex ideas well.							x 4	

7	Writing: Variety & Organization	The research topic is minimally addressed. Few topics and/or questions are covered. There is little apparent logic in the way the topics and/or information are organized. There is little actual factual information presented about the research topic.	The research topic is adequately addressed. The number topics and/or questions. They represent a basic understanding of the research topic. The topics and/or information are organized in a clear, simple way. There is a fair amount of factual information presented about the research topic.	The research topic is well addressed. There are many topics and/or question. They represent a good understanding of the research topic. The topics and/or information are organized logically. There is a large amount of factual information presented about the research topic.	The research topic is thoroughly addressed. There are a broad number and variety of topics and/or questions. They represent an exceptional understanding of the research topic. The topics and/or information are organized in a way that suggests the application of higher order thinking skills. There is a substantial amount of factual information presented about the research topic.		x 5		
8	Information: Illustrations	There are no informative, student-made, illustrations. Any illustrations on the website are made by someone other than the website author.	There are some student-made illustrations. They occasionally inform the website visitor about the topics covered. They are neatly done.	There are many student-made illustrations. Most add to the website visitor's understanding of the topics covered. They are colorful and creative.	There are a variety of student made illustrations. They all enrich the visitor's understanding of the topics covered. They are colorful, creative and significantly contribute to the experience of the viewing the website.		x 2		
9	Information: Photos and/or Information Graphics	There are no or very few photos/graphics. They do not connect meaningfully to the research topic and/or do little to inform the visitor about the topic. None are created by the website author.	There are some photos/graphics. They occasionally connect to the research topic and/or somewhat inform about the topic. A few are created by the website author.	There are many photos/graphics. Most of connect meaningfully to the research topic and/or teach about the topic. Some are created by the website author.	There are a large variety of photos/graphics. All of the photos connect meaningfully to the research topic and/or add extra information about the topic. Many are created by the website author.		x 2		
10	Information: Videos	There are no informational videos on the website.	There are a few videos. They marginally connect to the research topic and/or present little relevant information about the topic. No videos are made by the website author.	There are a few videos. They all connect to the research topic and/or present relevant information about the topic. No videos are made by the website author.	There are a few videos. They all connect to the research topic and/or offer relevant information about the topic. A few videos are made by the website author.		x 1		
11	Reference Citations	No or very few sources (i.e. text, photos, art and/or videos) are cited on the website.	Some sources (i.e. text, photos, art and/or videos) are cited on the website. Most sources are improperly cited.	Most sources (i.e. text, photos, art and/or videos) are cited on the website. Almost all sources are properly cited.	All sources (i.e. text, photos, art and/or videos) are cited on the website. All sources are properly cited.		x 3		
12	Project Completion	The project was completed significantly after the due date, or was not completed. The student appears to have difficulty self-managing a long-term independent project.	The project was completed soon after the date due. The student appears to have some difficulty self-managing a long-term independent project.	The project was completed by the date due. The student appears to be able self-manage a long-term independent project.	The project was completed on or before the date due and it is of exceptional quality. The student appears to have a superb ability to self-manage a long-term independent project.		x 3		